



## Project Title: Het toekomstwarenhuis

### Hosted By:

#### *Project Introduction:*

Next Way of Living is a sustainability platform that offers future proof products. In our online shop and pop-up store we offer products from Dutch labels that each have a truly distinctive story in terms of design, innovation, sustainability and quality.

Next Way of Living's pop-up store is located at YksiExpo and is taking part in the exposition 'Clean Revolution, Dutch Design for a Better World' at the Veem building. During the DDW, each day innovative designers and entrepreneurs are available to meet you. Talk with the designers about their creative process. Learn how entrepreneurs are implementing the principles of a circular economy. Click on the 'Exhibition' button in the left bar to see an overview of our Meet the Maker sessions.

More information? Please see [www.nextwayofliving.nl](http://www.nextwayofliving.nl)

#### *About Organisation:*

## Individual Participants

**Name:** Marleen van Ruijven

**Project Name:**

#### *Project Introduction:*

Next Way of Living was founded by 3 people that have been working on sustainability for a long time. Pieter, our man on environment has worked in management, marketing en communication positions. Machiel is designer and our creative director. Marleen has a background working on human rights and business.

We are working with a large team of volunteers who all have their own story in relation to working in the field of sustainability.

---



**Name: Machiel Haasbroek**

**Project Name:**

***Project Introduction:***

Next Way of Living is opgericht door mensen met veel ervaring in de duurzaamheidswereld. Pieter heeft zijn roots in management, marketing en communicatie. Hij is onze milieuman. Machiel is ontwerper en onze creatieve directeur. Marleen heeft een achtergrond in mensenrechten en bedrijfsleven.

We werken met een groot team van vrijwilligers die allemaal hun eigen verhaal op het gebied van duurzaamheid hebben.

---

**Name: Pieter van Der Gaag**

**Project Name:**

***Project Introduction:***

Next Way of Living was founded by 3 people that have been working on sustainability for a long time. Pieter, our man on environment has worked in management, marketing en communication positions. Machiel is designer and our creative director. Marleen has a background working on human rights and business.

We are working with a large team of volunteers who all have their own story in relation to working in the field of sustainability.

---

## **Images**

*The pictures are to be found in the images folder.*

File Name: -yksi-image.jpg

Picture Caption: -

Picture Credits: -

*For questions regarding this content please get in touch with us via [press@dutchdesignfoundation.com](mailto:press@dutchdesignfoundation.com).*