



Projectnaam: WildHout - WildWood

Gepresenteerd door: Atelier NL

Project introductie:

Bomen zijn prachtig, ze slaan koolstof op en produceren zuurstof en zijn een onmisbaar deel van de natuur. Dus omhakken is een slecht idee – toch? Behalve dat het niet per se waar is. WildHout praat je bij over bosbeheer en toont hoe fascinerend bossen zijn en wat je allemaal met bomen kunt doen.

Over organisatie:

Atelier NL develops products that showcase the richness of the earth and the value of local raw materials. Each earthly element tells a different story and yields a different product. Atelier NL's work is based on a passionate and unique research methodology that analyzes the hidden narratives of the earth and all that it produces. Atelier NL speaks to the graceful subtleties of the natural world by reshaping raw earth elements into tangible, everyday objects.

Individuele deelnemers

Naam: 20 students, one tree

Projectnaam: Department of Well Being Design Academy Eindhoven

Project introductie:

To engage DAE students with trees and encourage them to interact with their natural surroundings, Atelier NL took them to the forest. They were asked to sit with a tree for an entire day, walk through the forest with a forest manager, and cut down a large maple tree. Suddenly, emotions were involved — when the tree finally fell, there was a realisation that this was a living being. Each student took a part of the tree — from the roots to the sap and leaves — and used it for their own projects.

Naam: Houtland — Timm Donke

Projectnaam: Houtland

Project introductie:

Trees are good for climate stabilization, soil regeneration, recreation, and general happiness. They can also provide nutritious food such as nuts, which can be made into hazelnut milk, or a cheese made from walnuts. These all have the potential to become Dutch staple foods of the future. Timm Donke presents HOUTLAND, an ambitious plan to reforest the Netherlands by 2060 in order to create a eco-friendly, tree-based society. The project reveals possible scenarios of a radical green future.

Naam: Forest Wool — Tamara Orjola

Projectnaam: Forest Wool

Project introductie:

Pine trees are the world's main source of timber. Every year, 600 million pine trees are cut down in the EU alone. But there is more to the tree than just wood: pine needles account for 20 to 30 percent of its mass. Designer Tamara Orjola wondered why the needles would go unused, and found them to be a great alternative for all kinds of fibers. An elegant series of stools and carpets made of nothing but pine needles shows that this ecological material also has a high-quality look and feel to it.

Naam: Poplars — Lex Pott | Weltevrete

Projectnaam: Poplars

Project introductie:

Poplars are unmistakably inspired by the cultural legacy of the Dutch wooden shoe. Lex used the original material of poplar wood as a starting point, but tradition was central to the redesign as well. "After all these years, it's still a convenient and natural shoe for gardening. By giving it a new silhouette and a more refined look, I wanted to gear up the wooden shoe for the future. Redefining such an icon for modern life is a dream come true."

Afbeeldingen

De afbeeldingen zijn te vinden in de images map.

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