



# Project Title: The Waterside Gobbler

**Hosted By: Klokgebouw - Kenneth Arnold**

## ***Project Introduction:***

The Waterside Gobbler aims to become an additional tool in the emerging activity of plastic fishing. By making it fun to pick plastic from the urban waterways, local citizens can be encouraged to take action in reducing the amount of plastic in the environment.

## ***About Organisation:***

KA Design

As I designer I feel there is a responsibility to make the world a better place and I like to use play as a design tool to engage people, make a positive impact, and explore the boundaries of possibility.

My areas of interest include: the psychology of creative thinking, designing for public engagement, circularity of materials, emerging trends in technology, and sustainability.

## **Individual Participants**



**Name: Kenneth Arnold**

**Project Name: The Waterside Gobbler**

## ***Project Introduction:***

Situated along urban canals in places where plastic debris collects, the Waterside Gobbler aims to propel people into action by making it fun to remove plastic rubbish from the water as it floats along the surface.

The goal of this project is to enable people to take action around the issue of plastic pollution and to reduce what travels downstream into rivers, oceans, and the wider ecosystem.

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# Images

*The pictures are to be found in the images folder.*

File Name: gobbler-3\_1565878669.jpg  
Picture Caption: -  
Picture Credits: -

File Name: gobbler-1\_1565878669.jpg  
Picture Caption: -  
Picture Credits: -

File Name: gobbler-2\_1565878669.jpg  
Picture Caption: -  
Picture Credits: -

File Name: photos-from-field-trip1\_1565878669.jpg  
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