



Project Title: New stuff!

Hosted By:

Project Introduction:

Erik Stehmann runs his studio, based in Arnhem (NL), with a professional view without losing the ability to experiment and play like a kid. Erik is exploring his rapidly changing fascinations on a daily base, looking for new possibilities and applications of basic techniques and materials, which eventually leads to new products. Sometimes it starts with a weird sentence, or with a frustration about how ugly some products are, but it always ends in an innovative project or product meant to make the world a bit more fun. "I see design as toys for grown-ups, because toys are fun, and having a lot of toys is cool."

"The best thing about my job is that I can challenge myself every day! I just enjoy inventing and designing, and I love cooperating with designlabels and manufacturers to see the possibilities of a design increase during the process."

About Organisation:

Images

The pictures are to be found in the images folder.

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